



# Spirit of the Fiesta Bowl Grant Application (\$100,000)

Available: 9:00 a.m. Monday, April 8, 2019  
Close Date: 5:00 p.m. Tuesday, May 7, 2019

## Introduction

Fiesta Bowl Charities strives to enhance organizations that contribute to the success of their communities through youth, sports, and education.

**Fiesta Bowl Charities will accept proposals that support the following areas:**

- Youth
- Sports
- Education

**Fiesta Bowl Charities encourages proposals that:**

- Leverage matching funds
- Engage strategic, mission-driven collaborations and partnerships
- Build the capacity of the organization
- Support direct services projects
- Support program projects
- Support direct costs associated with carrying out the program, project management, marketing, consultants, supplies, postage, travel, training or equipment, newly-acquired information technology, etc. will be allowed. Direct costs can also include directly attributable administrative support, legal or accounting functions, with distinct and measured effort on the project.

## Eligibility Requirements

- Any Arizona 501(c)(3) organization that operates with fiscal accountability and responsibility. Religious organizations may apply for funding of non-sectarian programs.
- Organizations may submit ONE application to one of three funding opportunities: \$100,000 (Spirit of the Fiesta Bowl Grant), \$50,000 (Touchdown Grant), \$25,000 (Field Goal Grant).
- Amount requested must match dollar for dollar to the application selected.
- 100% of the applicant organization's project must serve residents within the Arizona geographic boundaries.
- Organizations must demonstrate a non-discrimination policy regarding staff, employment, governing board and service delivery based on race, ethnicity, religion, gender, sexual orientation, gender identity, age, disability or national origin, and provide evidence of the policy.
- Organizations are required to have a completed and visible profile on ACF's website: [www.azfoundation.org](http://www.azfoundation.org).
- Organizations without 501(c)(3) status must use a fiscal agent to apply on their behalf. Fiscal agents must have a visible profile on the ACF website, and also be a 501(c)(3) organization. v Organizations uncertain of their eligibility may inquire by sending an e-mail to [grants@azfoundation.org](mailto:grants@azfoundation.org).

## Funding Level Requirements

### Spirit of the Fiesta Bowl Grant (\$100,000)

- Six months' capital reserves
- Ability to fulfill 25 volunteer hours at one of Fiesta Bowl's events (Parade, Community Relations Initiatives, Games, etc.)
- Listing of Fiesta Bowl Charities logo in a permanent and prominent placement of the funded program or capital initiative. Example: Logo on wall, plaque, playground, etc.
- Listing of Fiesta Bowl Charities as organization partner on all web and available marketing assets pertaining to the funded program or capital initiative within 30 days of funding.
- Nonprofit to organize the announcement and/or execution of press conference or check presentation opportunity within 3 months of funding
- Available to be recognized on field during 2019 PlayStation Fiesta Bowl (12/28/19), providing a minimum of 2 representatives
- Available to be recognized at the Fiesta Bowl Kickoff Luncheon in August.
- Subject to presentation during grant cycle deliberation months (June and July)

## Final Reports

If funded, one status report will be due during the spring of 2020 as communicated to you by Fiesta Bowl Charities. The final report will be due upon completion of your project, but no later than December 2020. Each grant will be handled on a case-to-case basis.

## How to Apply Online

*If your organization has an ACF profile:*

Go to the Arizona Community Foundation's grants page on their website at [www.azfoundation.org](http://www.azfoundation.org)

***If your organization does not have a registered ACF profile:***

If your organization needs to be registered, please go to [www.azfoundation.org](http://www.azfoundation.org) and select “Grantee Login” to sign up. Once you are registered, you may begin the LOI or application process by starting a new application. You may also edit organizational information once you have logged in and attached your organization to your profile.

For assistance with technical questions regarding the online registration and application, please contact our Competitive Grants Management Team at [grants@azfoundation.org](mailto:grants@azfoundation.org) or 602-381-1400.

## **Timeline for 2019 Grant Making**

- Grant cycle opens **April 8, 2019 at 9:00 a.m.**
- Applications are due on **Tuesday, May 7, 2019 at 5:00 p.m., no exceptions**
- Grant awards and decline letters out **August, 2019**
- If funded, 2019-20 Final Report Due in **July, 2020**

## **Grant Deadline**

Proposals must be submitted online by **5:00 pm on May 7, 2019. No exceptions.**

## **Tips for Submitting**

All users will be required to update and complete their organizational profile ***before*** being able to submit any grant application.

- During the last week of any grant cycle’s duration, due to the volume of inquiries, you will likely have limited access to ACF technical support so working in advance is strongly advised.
- It is recommended that the application be prepared offline in a text editor such as Microsoft Word to ensure a duplicate exists.
- There are new fields in the organizational profile to complete. Be sure to update and complete the profile before submitting your proposal.
- Narrative responses are limited to the maximum word count. You do not have to use all the words. Only provide information that is pertinent.
- Be sure to review applications for spelling and grammar errors.
- Be sure to check for an email notification indicating that your application has been submitted.

## **How to Get Help**

**Please contact ACF staff to discuss any part of the grant application process.**

*For technical assistance with the web site, including organizational profile and the online application, please email [grants@azfoundation.org](mailto:grants@azfoundation.org) or call (602) 381-1400.*

## Measurement Rubric

Measure	Weak		Average		Strong
Application will further and support at least two Fiesta Bowl Charities pillars (youth, sports, education).	1	3	5	7	10
Application is in line with the non-profits mission statement and has a distinct focus, format and objective.	1	3	5	7	10
Funding sources (financial backing, in-kind support, and/or volunteer support from the community) indicates that application is sustainable during the proposed duration of the provided grant.	1	3	5	7	10
The applicant's goals and objectives are in line with the Fiesta Bowl Charities mission statement and organizational focus.	1	3	5	7	10
Applicant's request for funding is relevant to the overall financial goals and initiatives of the project or organization (funding request matches grant application).	1	3	5	7	10
For the dollars involved; to what degree does it impact the greatest number of constituents possible?	1	3	5	7	10
Grant would provide an opportunity for Fiesta Bowl Charities name and mission to be branded or highlighted via legacy programs or residual value.	1	3	5	7	10

## Pre-Qualifying Questions

- Have you updated your browser? We recommend using Google Chrome or the most updated version of Firefox. Please check the grant guidelines, which you can download by clicking on the Preview button above, for more information. It is not recommended that you use Internet Explorer.
- Is your organization fully authorized by its board and other applicable partners/collaborators to submit this application?
- I understand that Fiesta Bowl Charities will only accept ONE grant application to the Spirit of the Fiesta Bowl, Touchdown, or Field Goal Grant.
- I understand that the amount requested must match dollar for dollar to the application selected.
- I understand that I am required to provide documentation of my organizations six months' capital reserves.
- 100% of my organization's project will serve residents within the Arizona geographic boundaries.
- This application aligns with one of the following Fiesta Bowl Charities funding areas: youth, sports, or education.
- I have downloaded the latest guidelines and questions document, available by clicking on the Preview button above.
- I understand that Fiesta Bowl Charities may ask me to provide additional details and information about my grant request at any time.
- Is your organization (or fiscal sponsor) a 501(c)(3) organization, school, municipality or tribal entity that operates with fiscal accountability and responsibility?
- If the applicant organization is a religious organization, are you applying for the funding of nonsectarian programs? (Please answer Yes if your organization is non-religious).
- Can the applicant organization demonstrate a non-discrimination policy regarding staff, employment, governing board and service based on race, ethnicity, religion, gender, sexual orientation, gender identity, age, disability or national origin, and provide evidence of the policy?
- Does the applicant organization (and fiscal sponsor, if applicable) have a completed, up-to-date and visible profile on ACF's website? The organizational profile being used to submit the application has been fully updated to reflect the most current information about the applicant organization including a current up to date annual budget.

## Grant Application Questions

### Project Overview

1. Project Name
2. Amount Requested
3. Total Project Amount

### Project Outputs

4. Is this project being done in collaboration with other nonprofits? If so, please list each nonprofit and their role in the collaboration. If no, please discuss the resources available to fulfill the proposal.
5. Please provide a minimum of one and as many as six of the intended outputs you plan to accomplish with this proposed project. Each output should simply state the number of lives impacted and how they will be impacted. **For example: serve 100 children between the ages of 5 and 18. Note:** For final reporting purposes, you will be asked to provide actual outputs (the results) that reflect the degree to which the goals you established have been realized.

### Narrative

6. Describe in two or three sentences what you will do with the funds. (Word Limit – 50)
7. Please describe the program proposal in detail. Define the need in the community: tell us the goals of the project and how they align with your mission, describe the activities you will undertake, indicate the population served, specify the resources (personnel, partnerships, funding, time, etc.) that will be used, provide a timeline of events as appropriate. When applicable, please present data/evidence that documents the significance of the issue. (Word Limit – 300)
8. Please select the Fiesta Bowl Charities area(s) in which you are applying for funding. *To select multiple areas, hold Ctrl and click the focus area.*
  - Youth
  - Sports
  - Education
9. Please identify the **primary** Fiesta Bowl Charities area for your project: Youth, Sports, or Education.
10. Please indicate if this is a new project, a project expansion or a continuing project.
11. If this is not a one-time project, please describe any sustainability plans or efforts to continue the project past the funding year. (Word Limit- 200)
12. Does your organization have the ability to provide volunteers at Fiesta Bowl Charities events? (Word Limit- 50)
13. Do you have volunteer opportunities at your organization that Fiesta Bowl Charities volunteers can assist with? (Word Limit- 50)

14. How will your organization go above and beyond to recognize Fiesta Bowl Charities if you receive the Spirit of the Fiesta Bowl grant? Please include specific ideas and images to convey how you plan to use our branding and details about the costs associated with the recognition. (Word Limit- **200**)
15. Have you partnered with the Fiesta Bowl Charities in the past? Please indicate if you have partnered via event sponsorship, the ticket fundraising program, and/or previous grant recipient and identify both the year and amount associated with each. (Word Limit – **200**)
16. Does your organization plan to apply for funding through other community partners? If so, please provide the names of the organizations below.
17. In the last 5 years, have you received funding from Fiesta Bowl Charities?
  - a. If yes, please list for each funding year:
    - i. Year funded, Grant amount, Project name

**Example:**

  1. **2016, \$10,000, Reading Program**
  2. **2017, \$10,000, Summer Camp**
18. Please select the evaluation process (es) or method(s) you will use to measure your progress in order to determine the degree to which you met the intended outputs. Annual Polling
  - Annual Polling
  - Focus Groups
  - Pre and Post Interviews
  - Pre and Post Surveys
  - Other
19. Describe the evaluation process(es) or method(s) you will use to measure your progress in order to determine the degree to which you met the intended outputs. (i.e., pre and post surveys, annual polling, focus groups, etc.)

20. Select the demographic populations, such as the age group, race, gender, socio-economic status and geographic location of the target population you intend to serve (Select all that apply). Enter any demographics comments below.

■ **Ages:**

- 0 – 5
- 6 – 17
- 18 – 25
- 26 – 65
- 65+
- N/A

■ **Gender:**

- Female
- Male
- Both
- N/A

■ **Race:**

- African American or Black
- Asian/Pacific Islander
- Hispanic or Latino
- Native American/Indigenous
- Mixed Race
- White
- Other
- N/A

■ **Socio-Economic:**

- Working Poor
- Unemployed
- Below Poverty Level
- Homeless
- N/A

■ **Disabilities:**

- Diseases/Illnesses
- Hearing Disability
- Visual Disability
- Ambulatory Disability
- Self-Care Disability
- Other Physical Disability
- Mental Disability
- Learning Disabilities
- Developmental Disabilities
- N/A

■ **Populations:**

- Animals
- Children & Youth
- Crime or Abuse Victims
- Environment
- Faith Based
- Immigrants & Refugees
- LBGTQ
- Offenders & Ex-Offenders
- Older Adults
- Single Parents
- Substance Abusers
- Veterans & Military
- N/A
- Other

■ **Location:**

- Apache County
- Cochise County
- Coconino County
- Gila County
- Graham County
- Greenlee County
- La Paz County
- Maricopa County
- Mohave County
- Navajo County
- Pima County
- Pinal County
- Santa Cruz County
- Yavapai County
- Yuma County
- State-wide
- Multiple States
- Nationwide
- N/A

Comments (Word Limit – 200)



### **Documentation**

1. Please upload a copy of your organizations W-9, proof of your organizations reserves (this may be an excel spreadsheet) and examples of how you will use the Fiesta Bowl branding.

### **Project Budget**

2. The project budget you include should show financial data for the proposed project during the grant period, not the organization's overall operating budget. Please only include revenue and expenses related to the proposed project, such as salaries, fees for services, etc. Please list all other funding sources you have applied to, both pending and secured, for this project. In the comments area below, please describe the use of requested funds by providing a timeline, steps and costs associated with successful projection completion.